



FOR IMMEDIATE RELEASE

EDITORS:

For more information, contact:

Mike Herzog/Mike Rabich

888-492-9394

Race Star Industries New Breed of Performance

Two respected wheel experts form new wheel company

Kearney, Missouri, August 27, 2009—

It was recently announced that 2 respected names in the automotive aftermarket wheel industry have joined forces to create a new line of performance alloy wheels. Mike Herzog and Mike Rabich, long time veterans of the aftermarket wheel industry, are together focusing their energies to developing lightweight cutting edge designed wheels at an affordable price with true out of the box direct fit applications geared at the performance street/strip wheel market. Mike Herzog has been an aftermarket alloy wheel specialist for over 10 years and together with Mike Rabich, share over 25 years of performance wheel industry knowledge. Mike Herzog, Race Star partner stated, "In starting Race Star, has been hard work but very rewarding and challenging experience in developing the Race Star wheel line. We all have had the privilege to learn so much from our many years working so closely with Greg Weld and in some cases what to avoid." Mike Rabich, Race Star partner added, "Combined with Mike's exceptional sales and product management abilities, our team will ensure that each wheel made is perfectly machined, computer balanced, hand finished, and ready for timely delivery of the safest and most reliable wheels on the street. Our wheels are made for the performance automotive enthusiast who only wants the best."

Race Star Industries new Drag-Star 1-Piece Performance Alloy Aluminum wheel's smooth 5-spoke design opens up new applications for today's modern muscle cars. The 15" Drag-Star design is specially contoured for large, multi-piston braking systems as well as crafted for unmatched strength, lightness and enhanced braking.

For more information on where to find your nearest Race Star Industries Dealer or inquiries on becoming a dealer please contact Race Star Industries at 888-492-9394. Race Star Industries' customer pledge is to offer light weight, cutting edge design wheels at an affordable price with true out of the box direct fit applications!

Race Star Industries is a manufacturer of performance alloy wheels for automobiles and light trucks, and a variety of racing vehicles. The company is located in Kearney, Missouri, and sells its products throughout the United States and in many foreign countries.

For more information, please contact Race Star Industries 113 E. Washington St. Kearney, MO 64060, 888-492-9394; Fax-816-635-3568; website: www.racestarindustries.com